



eco awards Namibia Alliance
eco media awards Namibia
 Management Committee
 Email: mcchair@ecoawards-namibia.org
 Web: www.ecoawards-namibia.org



Criteria for the **eco media awards Namibia** Category: Media Houses

This set of criteria serves as application form for local and national media houses, private & public radio and TV broadcasters and news agencies stationed in Namibia and Namibian publications for one report / broadcast. Please fill in one form for each report / publication you enter into the competition. Complete this form and submit it to the **eco awards Namibia Alliance** (for contact details see 'RULES eco media awards Namibia')

| | |
|---|--|
| Name of Media House or Namibian Publication | |
| Name / Headline of Publication or Broadcast | |
| Where was it published / broadcast | |
| Date of first publication / broadcast | |

| # | Criteria | YES | NO | Comments |
|---------------------------------|--|-----|----|----------|
| | How many environmentally oriented articles have you published between 1 October 2007 and 30 September 2008? (number of placements, irrespective of whether one topic is repeated) | | | |
| | How many different topics have been published in the above period? (eg. Global warming, cheetah conservation etc. are different topics) | | | |
| FREQUENCY & RESPONSE | | | | |
| | Do you have regular columns on environmental issues | | | |
| | Do you have regular extras (supplements, shows) on environmental issues | | | |
| | Do you receive reader comments (letter, email, phone call) on your environmental publications? | | | |
| SUPPORT in RESEARCH | | | | |
| | Does your house actively support ongoing research | | | |
| | Does your house actively archive environmental matters | | | |
| | | | | |
| | | | | |

eco media awards Namibia



Proudly sponsored by

Please attach to this entry form:

1. Your Letter of Motivation for this entry
2. 6 copies of the publication (if printed: a clipping, or copies of such, is sufficient)
3. 1 original of the publication
4. Any published letters, corrections, retractions, as well as responses by the newspaper, should be included in the submission.
5. A short description of your company, a logo or passport size photos for publication purposes, for posting on the **eco awards Namibia** website and archiving purposes.

Date of Submission

Signature of Entrant

Stamp of Publishing House / Company / Entity